

Call For Participants



Comparison of design thinking through the act of sketching & mental imagery

120 min(s) to complete

Online Shopping voucher

Experiment

The University of Nottingham Ningbo ?Northwest Gate?, 199 Tz Kang Dong Lu, Yinzhou Qu,...

University of Nottingham Ningbo China

The interplay between the role of sketching and mental imagery during the design process is speculated but remains unknown. The pilot study attempts to demystify the interplay, backed up with empirical evidence.

The study involves 2 fun sessions and one month apart. Each session will last about an hour. Open for a chat before committing to the experiments. Schedule is also flexible, at your convenience.

Confirmation via email will be sent once you

Find out more online

Poster printed on 24/11/2024 Study expires on 31/03/2015

More info

by scanning the QR code or visiting the URL

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