

Call For Participants



The impact of Tik Tok on attention span and mental fatigue

45 min(s) to complete

Sincere Gratitude

Experiment

Online

Goldsmiths University of London

Hey. In dire need for participants as only have a week to recruit people and would really appreciate your help. thanks. This study aims to explore how the consumption of short-form video content (tiktok, instagram reels) effect an individuals attention span and mental fatigue (when your brain receives too much stimulation or has to maintain an intense level of activity without rest.) Additionally whether the type and duration of short form and long form videos mediates this

Find out more online

Poster printed on 26/03/2025 Study expires on 30/03/2025

More info

by scanning the QR code or visiting the URL

www.cfp.cc/UB1Q33

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